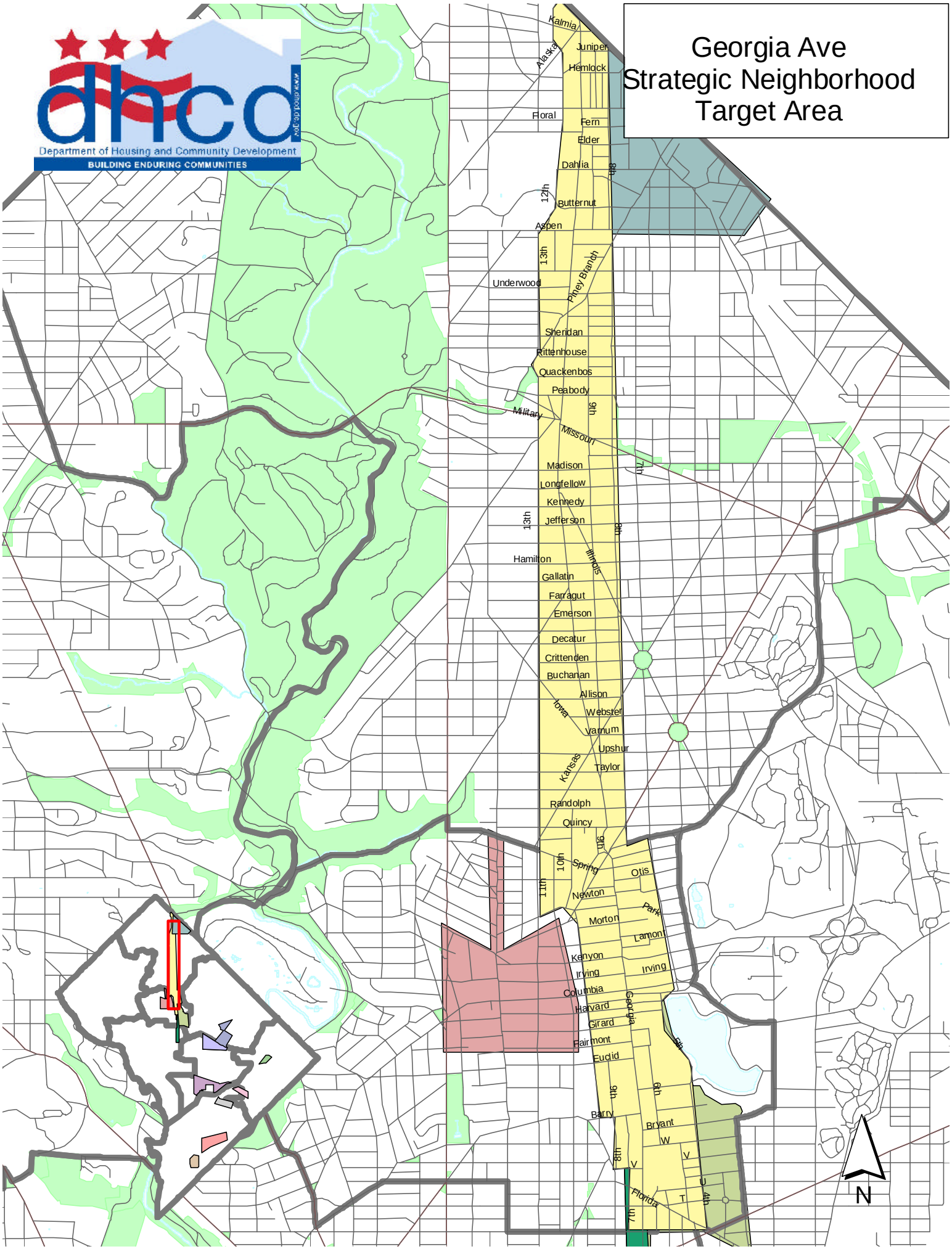Georgia Ave Strategic Neighborhood Target Area